

Department of Economic Development

City of Manassas

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### FOR IMMEDIATE RELEASE

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# CITY OF MANASSAS AND VAN METRE HOMES ANNOUNCE LANDMARK ASHBERRY DEVELOPMENT IN HISTORIC MANASSAS

Manassas, VA—March 11, 2024—The City of Manassas and Van Metre Homes are pleased to unveil plans for Ashberry, a new community poised to become the largest residential community constructed in the heart of Manassas, Virginia.

Set to feature 247 units in Historic Downtown Manassas, the new neighborhood is situated a short walk from the City's Virginia Railway Express (VRE) station, aligning with the City's goal to encourage dense, transit-oriented living for car-free commuting.

Ashberry represents a significant evolution in residential living, championing a lifestyle centered on walkability while embracing the rich history and cultural vitality of Manassas. Ashberry is more than just a housing development—it's a commitment to fostering a close-knit community where residents can flourish.

In residential and commercial real estate markets alike, the City of Manassas is experiencing historic low-vacancy rates due to increased demand. Ashberry's 17.5-acre site is planned to present a selection of single-family homes, townhomes, and condominiums, showcasing architectural designs that mirror Manassas' distinct character. This added inventory will enhance live/work opportunities for the 18,462 people who commute into the City each day to work with global leaders like Micron, BAE, Lockheed Martin, and Manassas' 6,000+ businesses.

Along with a 1.7-acre expansion to Baldwin Park, the development adds significant publicly available trails to Historic Downtown including construction along Grant Avenue, Bartow Street, and Main Street.

"We are excited to partner with Van Metre Homes to bring the Ashberry community to life. This project is a testament to our commitment to fostering growth while preserving the unique charm of our community," said Mayor Michelle Davis-Younger.

To commemorate the beginning of Ashberry, Van Metre Homes hosted a groundbreaking ceremony on March 11, 2024, at 11 AM. Featuring distinguished speakers from both the City of Manassas and Van Metre Homes, the ceremony provided valuable insights into the development's objectives and its expected positive impact on the local community. The guest list included City officials, community leaders, and media representatives, all gathered to witness a pivotal moment.

"We are honored to collaborate with the City of Manassas on this exciting venture. The Ashberry community is designed to meet the evolving needs of modern families while contributing positively to the City's growth," stated Roy Barnett, Group President of Land Acquisition, Planning and Development at Van Metre.



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## **About the City of Manassas**

For those who appreciate independence and access, the historic City of Manassas enjoys a strategic location in Northern Virginia where historic charm combines with a new city spirit so you experience a sense of place, a sense of community, and a sense of opportunity. We are a community that takes pride in our authentic history, livable neighborhoods, quality schools, healthy economy, and outstanding quality of life.

#### **About Van Metre Homes**

Van Metre Homes is a renowned homebuilder in the Virginia area, known for its quality construction and innovative designs. Committed to excellence and customer satisfaction, Van Metre Homes has been creating dream homes for families for nearly 70 years.