

Department of Economic Development

City of Manassas

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## FOR IMMEDIATE RELEASE

Date: October 18, 2021

## Micah Kemp Achieves Certified Economic Developer Designation from IEDC

Manassas, VA — October 18, 2021 — Micah Kemp, Assistant Director of Economic Development for the City of Manassas, earned the designation of Certified Economic Developer (CEcD) from International Economic Development Council last week in Nashville, TN.

The CEcD designation recognizes qualified and dedicated practitioners in the economic development field and sets the standard of excellence within the profession. Mr. Kemp's longtime pursuit of the CEcD designation culminated with the rigorous three-part examination that tests a candidate's proficiency, knowledge, and judgment within the wide-range of economic development activities including:

- Business Retention & Expansion
- Real Estate Development & Reuse
- Workforce Development
- Finance & Credit Analysis
- Entrepreneurial & Small Business Development
- Marketing & Attraction
- Strategic Planning

"Earning the CEcD designation is a great achievement for Micah," said Patrick J. Small, CEcD, Economic Development Director for the City of Manassas. "Micah brings a broad range of experience and expertise to his role here with the City, and his CEcD designation is further proof that he has the expertise and skills needed to make a real impact with the Manassas business community."

Mr. Kemp joined the City of Manassas Economic Development Department in June 2021 after serving in various economic and community development roles for Fairfax County, Virginia; the City of Gresham in Portland, Oregon; and Henrico County, Virginia.

As highly competent economic development professionals, Certified Economic Developers work with public officials, business leaders and community members to create new jobs and promote private investment. Excellence in the economic development profession improves the well-being, quality of life and opportunities for individuals, businesses and communities. There are currently just over 1,100 active CEcDs in the United States.

About the International Economic Development Council

The International Economic Development Council (IEDC) is a non-profit membership organization serving economic developers worldwide. With more than 5,000 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. IEDC's members create high-quality jobs, develop vibrant communities and improve the quality of life in their regions. www.iedcONLINE.org.