



Department of Economic Development
City of Manassas
Contact: Patrick J. Small, CECD
Email: psmall@manassasva.gov

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City of Manassas Department of Economic Development Receives Excellence in Economic Development Award from the International Economic Development Council

Manassas, VA –October 16, 2020 –City of Manassas Department of Economic Development won a Bronze Rank for its City of Manassas Economic Development 2019 Annual Report, a project in the Annual Report category of the International Economic Development Council (IEDC)'s 2020 Excellence in Economic Development Awards Program. The honor was presented this week at an awards ceremony during the IEDC Annual Conference, which is currently underway.

"We work hard to produce high quality marketing and communications material that keeps our constituents and customers informed of the great things happening in Manassas. This year, for the first time, we submitted an example of that work to the International Economic Development Council for peer review. I'm pleased we were honored with this award for our Annual Report and grateful to IEDC for the recognition." —Patrick Small, Director of Economic Development for the City of Manassas

IEDC's Excellence in Economic Development Awards recognize the world's best economic development programs and partnerships, marketing materials, and the year's most influential leaders. Thirty-five award categories honor organizations and individuals for their efforts in creating positive change in urban, suburban, and rural communities. Awards are judged by a diverse panel of economic and community developers from around the world, following a nomination process held earlier this year. IEDC received over 500 submissions from 4 countries.

The 2019 Annual Report highlights the Department of Economic Development's achievements for the year including major projects, notable business expansions/relocations and trends in the commercial market. It serves not only as a reporting tool but as an opportunity to showcase the City as a thriving community in which to do business. Of course this document in and of itself does not create or retain jobs, tax base enhancement or necessarily improve overall quality of life rather, it tells the story of how we are doing as an organization to address those factors. It also serves as an attraction tool for prospects which indirectly may create jobs and expand the tax base.

"The winners of IEDC's Excellence in Economic Development awards represent the very best of economic development and exemplify the ingenuity, integrity, and leadership that our profession strives for each and every day", said 2020 IEDC Board Chair and One Columbus CEO Kenny McDonald. "We're honored to recognize the more than 100 communities whose marketing campaigns, projects and partnerships have measurably improved regional quality of life."

About the International Economic Development Council

The International Economic Development Council (IEDC) is a non-profit, non-partisan membership organization serving economic developers. With more than 5,000 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities, by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban and local to



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international, IEDC's members are engaged in the full range of economic development experience. Given the breadth of economic development work, our members are employed in a wide variety of settings including local, state, provincial and federal governments, public-private partnerships, chambers of commerce, universities and a variety of other institutions. When we succeed, our members create high-quality jobs, develop vibrant communities, and improve the quality of life in their regions. Learn more at iedconline.org.

About the City of Manassas Department of Economic Development

The City of Manassas fosters economic development through collaborative partnerships, sustainable fiscal management and supportive City services. The Department of Economic Development (DED) is directly responsible for business attraction, retention, expansion and tourism initiatives in the City. As a resourceful and collaborative organization, we work in partnership with our key stakeholders to ensure that we have what businesses need; including a highly educated and technical workforce with access to major universities and first-class training providers. We take an active leadership role in all that we do, serving as a community builder, collaborator and agent of economic growth. For help with your business needs please visit: <https://choosemanassas.org/> or call 703.257.8882.

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