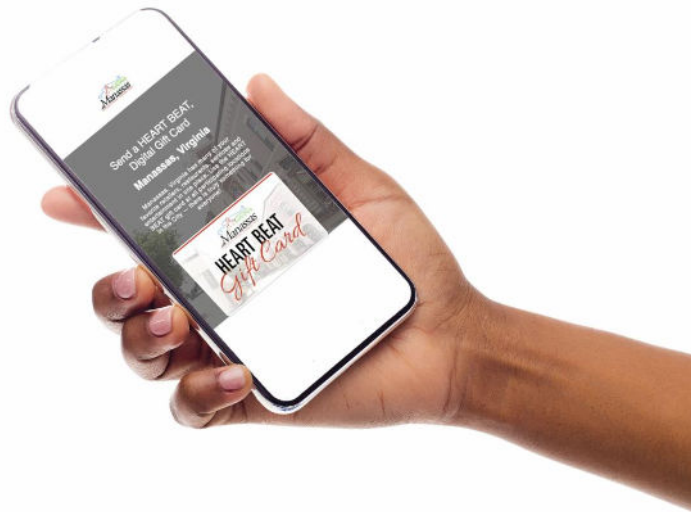


MANASSAS LAUNCHES "HEART BEAT" GIFT CARD



The City of Manassas is proud to announce the new **HEART BEAT** Gift Card, a community-based digital gift card that makes it fun and easy to keep locals spending local. Recipients can choose to spend it at one of their favorite participating merchants in the City—or mix it up and spend flexibly at multiple locations. All digital and always available on your phone, the **HEART BEAT** Gift Card is great for employee recognition, promotional giveaways, birthdays, holidays, coach gifts, or just to show kindness to a friend, family member or co-worker.

Participating in this program means supporting the heart of what makes our community unique. The purchase of a HEART BEAT Gift Card creates a pool of cash that local businesses in the City of Manassas can rely on. The fee-free cards **only work at participating merchants**, i.e. those who opt-in.

Businesses interested in becoming a participating merchant or companies that would like to offer Heart Beat cards as rewards to staff or for customer appreciation should check out our online portal at <https://app.yiftee.com/gift-card/manassas--virginia-manassas-2> to learn more and join early adopters like Shining Sol, Popcorn Monkey, and Sinistral Brewing Company.

FAQ

Press Release

Here, at the Department of Economic Development, our team is driven by a commitment to help businesses like yours thrive and grow. Please consider us as your personal concierge for any business-related needs. From permitting and licensing assistance, to access to capital or finding solutions to workforce demands, we are here for you.

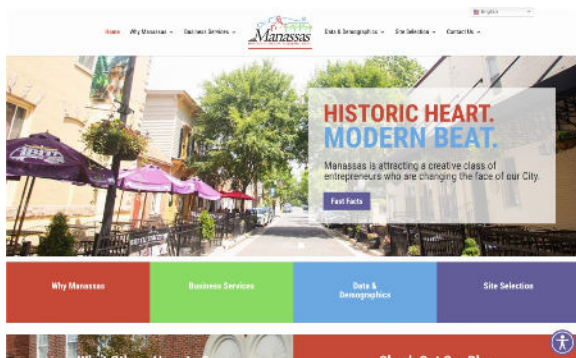
We understand that location is one of the most significant factors in whether a business succeeds and we thank you for choosing Manassas.

We also encourage your feedback. Please share ideas and information directly with us about anything that would be helpful to our local businesses. Also, don't forget to follow us on [Facebook](#) and [Instagram](#) for updates on Manassas happenings.



Contact Us

Resources



ChooseManassas.org

Learn more about business climate here in Manassas, access our annual report, read our blog and more!

Learn More



VisitManassas.org

All you need to know about the City's unparalleled dining options, one-of-a-kind shops and can't miss festivals and events can be found here.

Learn More



City of Manassas Economic Development Department
9027 Center Street, Suite 401, Manassas, VA 20110
[Visit us online](#) or call 703-257-8881

