



BUSINESS BEAT

Economic Development News



August 15, 2019

Featured Business: **Strong Home Mortgage**



We are thrilled to welcome Strong Home Mortgage to the City of Manassas. The veteran-owned company is relocating its headquarters and bringing 30 new professional jobs in the financial services industry. Founded in 2018, the company's unique business model and commitment to excellence quickly catapulted their growth such that they outgrew their offices in Prince William County.

Their new space, approximately 8,100 square feet in the Old Town Plaza Building, is expected to open in January 2020 and will afford the company additional room to grow. The location also offers many of the amenities they were looking for: walkability, proximity to restaurants and shopping and the unmatched sense of place in Historic Downtown.

Strong Home's team of seasoned professionals

Featured Partner: **George Charlton**



By now many of you have heard us say how important partnerships are to economic development. Likely you have also heard us refer to economic development as a "team sport" - meaning that we can't be our most productive without a whole lot of help. Sometimes it is a particular agency, department

have been providing home financing in our region for many years and we are proud they chose to call Manassas home.

Featured Property: **Annaburg Park**



Recently the City finalized its purchase of Annaburg Manor, the 1892 home of Robert Portner. In doing so, officials not only put protections in place for maintaining the historic home but also added much needed parkland for residents and visitors to Manassas. What was once a summer home for the Prussian-born entrepreneur and Alexandria brewer will soon be open to the public to enjoy for years to come.

Located at 9201 Maple Street, the grounds at "Annaburg Park" will open for passive recreation this fall. Public input will be sought for the longer term vision of the park and the City hopes to partner with a non-profit to restore the historic home to its former glory and create an intimate events venue. In the meantime, you can enjoy a lunchtime picnic, an afternoon stroll or perhaps an employee outing.

To stay up-to-date on information about Annaburg Manor, visit www.manassascity.org/Annaburg.

or non-profit; in this issue, we are highlighting an individual.

George Charlton is a commercial real estate broker with Weber Rector Real Estate and has been in the industry for over 30 years. George deals exclusively in commercial real estate and is an equal opportunity tenant or owner's representative. He makes a habit of referring his clients to the Department of Economic Development, not just when the project is particularly thorny or when the business is eligible for incentives, but because he recognizes that we are responsible for rolling out the red carpet for new and prospective businesses in Manassas. His clients take advantage of the concierge services our department offers. These services include finding that perfect site or building, navigating the permit and approvals process, introductions to key people in the community, ribbon cuttings, announcements and yes, when necessary, incentives.

George just achieved a significant milestone when he helped locate Strong Home Mortgage in the Old Town Plaza Office building. The Class A building is now fully leased. George has also had a hand in the revitalization of Historic Downtown locating favorites like CJ Finz, Sinistral, Mariachi's, The Bone and many more to the City.

In the News

[Virginia Economic Review: Future of Manufacturing in VA](#)

[Prince William Reader's Choice Awards](#)

[Olde Towne Landscaping Donates 3rd Set of LOVE Sign Letters to Manassas](#)

[BLOG: Micron Expansion Helps Elevate Virginia to Top State for Business](#)

[Loveless Porter Architects LLC Wins International Architectural Award](#)

[Tummy Yum Yum: Sweet Like Candy in Manassas](#)

[A Bite into the Bone](#)

Calendar of Events

8/21- 9 a.m., 1 Million Cups, CenterFuse, 9071 Center Street, Manassas, VA

INNOVATE

INSPIRE

GROW

SUCCEED

City of Manassas Economic Development Department

9027 Center Street, Suite 401, Manassas, VA 20110

Visit us online at ChooseManassas.org or call 703.257.8882

