



## BUSINESS SPOTLIGHT

### Family Beeginnings

[Family Beeginnings](#) is an Applied Behavioral Analysis (ABA) clinic serving children and young adults with autism and other developmental disabilities in the Manassas area. Company founder and president, Isma “Jessie” Coleman, and clinical director, Sara Cardona, are both board certified and licensed behavioral analysts, specializing in applied behavioral analysis. They recently opened the business to serve a distinct need in the community: bridging a gap in care between families and the public school system.



“Providing personalized care to individuals, particularly children, with disabilities can be very difficult. In our case, we work with children who may be nonverbal and they can be easily overstimulated, or struggle with basic interactions at home – let alone school.”

Jessie and her team held a ribbon cutting on July 2<sup>nd</sup> at their newly purchased and self-renovated building in Sudley medical corridor - one of the City's commercial corridors seeing significant reinvestment. Their central location in Manassas allows the quickly growing practice to access what Jessie considers an underserved market in the City and the larger surrounding counties outside the beltway.

Understanding that having quality staff to provide specialized individual care and treatment would be the key to their success, the pair developed an internal employee training program to help grow the practice. In just over a year, Family Beginnings has grown from two employees to over 23.

Their training program, *Pathways to Team Bee*, provides paid, hands-on vertical training and immersion in data-driven clinical treatments and behavioral analysis. "We realized we could take staff who didn't necessarily have formal training, embed them within certain patient care roles, and provide a pathway to formal certifications that could benefit themselves and Team Bee" says Jessie.

We're proud to welcome Family Beginnings to the City and thank them for their critical work in the Manassas community.

## PARTNER SPOTLIGHT



### Full Employment Program

Looking to hire job-ready employees while supporting your community? The Full Employment Program (FEP) incentivizes employers to hire individuals enrolled in certain Virginia Social Service programs, transitioning them away from public benefits and towards participation in the local economy.

The program promotes self-sufficiency with new hires earning a living wage, increasing their career-related work skills, and improving their competitiveness in the labor market.

For employers, the FEP program provides subsidized employment to help offset costs of the new hire, with up to \$1,000 per eligible employee for 6 months (depending on the number of hours an employee works).

Contact us to find out how to participate or [view the program details here.](#)

## PROPERTY SPOTLIGHT



## 10498 Colonel Ct. - 6,500 SF Flex

Located in the Godwin Business Park just off Prince William Parkway and Route 28, this 6,500 square-foot flex unit is an ideal spot to locate your business.

It features an 8x8' dock loading, ample parking, heavy-power, and features a large workroom and storage area. As an added bonus, this end-unit has exterior signage available along the highly visible Godwin Drive.

The space is zoned I-1 for light industrial use and is already partially configured for a smaller manufacturer, government contractor, office user, or light warehouse use.

Godwin Business Park is located across the street from the Landing, the City's premier new mixed-use development, and the busiest general aviation airport in Virginia - Manassas Regional Airport. Additionally, the site is minutes from major employers like Micron, Lockheed Martin, BAE, and Boeing as well as Historic Downtown Manassas, providing unique access to a host of community amenities and corporate services.

[View Flyer](#)

---

## Who We Are

Here at the Department of Economic Development, our team is driven by a commitment to help businesses like yours thrive and grow. Please consider us as your personal concierge for any business-related needs. From permitting and licensing assistance, to access to capital or finding solutions to workforce demands, we are here for you.



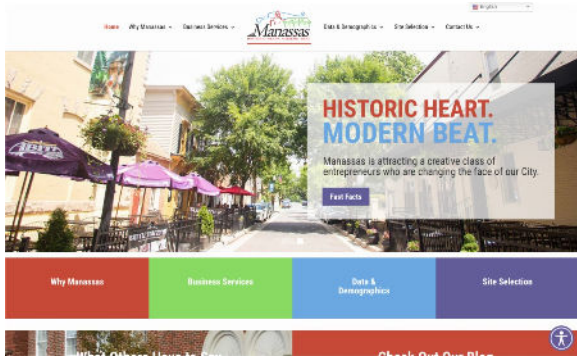
We understand that location is one of the most significant factors in whether a business succeeds and we thank you for choosing Manassas.

We also encourage your feedback. Please share ideas and information directly

with us about anything that would be helpful to our local businesses. Also, don't forget to follow us on [Facebook](#) and [Instagram](#) for updates on Manassas happenings.

Contact Us

# Resources



## [ChooseManassas.org](#)

Learn more about business climate here in Manassas, access our annual report, read our blog and more!

Learn More



## [VisitManassas.org](#)

All you need to know about the City's unparalleled dining options, one-of-a-kind shops and can't miss festivals and events can be found here.

Learn More



City of Manassas Economic Development Department  
9027 Center Street, Suite 401, Manassas, VA 20110  
[Visit us online](#) or call 703-257-8881

