



## BUSINESS BEAT

Economic Development News



July 12, 2018

### Featured Business

#### OPTiMO-IT



We are pleased to announce the relocation of OPTiMO Information Technology from Prince William County into the City of Manassas. Founded in 2008, the IT firm specializes in world-class, enterprise-level application development, system integration and digital design. OPTiMO is quickly becoming a major player in the industry providing leading-edge digital solutions to organizations like the U.S. Postal Service, and revolutionizing the way they do businesses in order to maintain relevancy in an ever-changing market.

OPTiMO moved to its new location at 9700 Capital Court because it provided ample space for its 40

### Calendar of Events

7/18 1 Million Cups, CenterFuse, 8:30 a.m.

7/21 Start-up Small Business Workshop, CenterFuse, 9 a.m. - 11 a.m.

8/2 Economic Development Community Conversation, CenterFuse, 12 p.m.

### In the News

[The City of Manassas is home to two of Virginia's leading industries](#)

[Federal Aviation Administration certifies Manassas flight school](#)

### Featured Property

#### 9401 Centerville Road

employees, offered opportunities for expansion and is a Class A office building with affordable rents in a prime location. Companies like OPTiMO are increasingly turning to Manassas for site selection given the access to a highly skilled workforce, affordable rents and an attractive reverse commute.

To learn more about OPTiMO, please visit: [www.optimo-it.com](http://www.optimo-it.com)

## **Featured Partner** **Economic Development**



A major role of economic development is to market Manassas as a great place to do business. The City's Department of Economic Development launched a new website [ChooseManassas.org](http://ChooseManassas.org), that includes collateral materials to more clearly and attractively tell our story. Information on demographics, major development projects and incentive programs are amplified through quality imagery.



Logan Building

For Sale: \$2,795,000

Beautiful 3-story, 17,595 sf, Class A office building for sale in the heart of Historic Downtown Manassas.

- Property is currently 92% leased
- Convenient to Courthouse
- Great visibility from Route 28
- Short walk to VRE station, retail and restaurants
- Signage opportunity available.

For additional information contact:  
Ed Wright, III, 703-368-8136  
or  
Patrick Small, 703-257-8881

They say "a picture is worth a thousand words." We agree, and have spent the last year building a photo library depicting the very best of Manassas- from major employers like Micron and Novant Health/UVA Health System to unique shops and boutiques in Historic Downtown, to retail corridors and airplane hangers. Some of these photos, by Sass and Frass Photography, have won multiple awards.

We are proud of this work and want to be sure the business community has the ability to use them. So we've created a [Flickr](#) account where you can download the high-resolution images. These photos are in the public domain and can be used by anyone with no licensing or fees required. Just download the picture and put it on your website, powerpoint or other material.

For additional information, please contact Nicole Smith at 703-257-8882.

INNOVATE

INSPIRE

GROW

SUCCEED

**City of Manassas Economic Development Department**

9027 Center Street, Manassas, VA 20110

[Visit us online](#) or call 703-257-8881

