



June 24, 2021



WORKFORCE RESOURCES



Tools for Solving the Labor Crunch

While the unemployment rate in Manassas sits at a post-pandemic low of 3.9%, we know businesses are having a hard time filling open positions. With the help of

key partnerships and programs, we hope to help fix that:

- [‘Return to Earn’ Grant](#) – Initiative matching up to \$500 that a qualifying small business pays directly to a newly hired employee
- [LinkedIn Learning](#) – LinkedIn Learning is now available at no cost to Northern Virginia jobseekers (while licenses last)
- [Virginia Values Veterans \(V3\) Program](#) – Veteran and military family recruitment and certification program offering training and financial incentive for hiring and retaining highly skilled and dependable veterans

Follow the links above or reach out to us to learn more about how to find, retain, and grow your team.

PARTNER SPOTLIGHT

George Mason Student-Business Tech Consulting

Having Virginia’s largest public university in Manassas’ backyard has its perks: the Information Systems & Operations Management (ISOM) Academic Unit at George Mason University’s School of Business is pleased to offer semester-long consulting services free of charge for organizations needing this type of support.

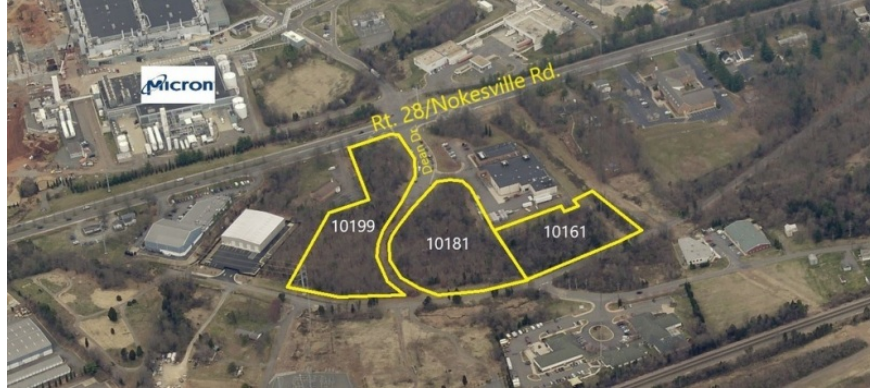


Under the direction of GMU faculty advisors, a team of students will be paired with a small business to assess and recommend technology solutions that will enhance the organization’s operations based on comprehensive research, analysis, and design – at no cost.

For the business-participants, this platform will provide semester-long consulting services at no additional cost (student-labor wise). For the students, this platform is intended to have students engage in “real life” scenarios in the field prior to their graduation.

To find out more, please contact Micah Kemp at MKemp@ManassasVA.gov.

PROPERTY SPOTLIGHT



Industrial Lots at Dean and Rt. 28

At just over eight acres, these three industrial-zoned lots are a unique opportunity within City boundaries!

These vacant lots are located in the heart of Manassas' technology corridor between Dean Drive and Rt. 28 - right across from the Micron and Lockheed Martin manufacturing facilities. The site is also directly adjacent to an existing substation - which means plenty of available power.

Zoned I-1 (Industrial), these lots are an ideal location for flex and office use, light manufacturing, data centers, or other warehouse use.

[View Flyer](#)

Who We Are

Here, at the Department of Economic Development, our team is driven by a commitment to help businesses like yours thrive and grow. Please consider us as your personal concierge for any business-related needs. From permitting and licensing assistance, to access to capital or finding solutions to workforce demands, we are here for you.

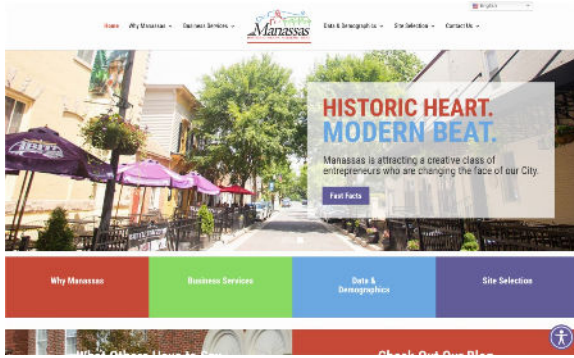
We understand that location is one of the most significant factors in whether a business succeeds and we thank you for choosing Manassas.

We also encourage your feedback. Please share ideas and information directly with us about anything that would be helpful to our local businesses. Also, don't forget to follow us on [Facebook](#) and [Instagram](#) for updates on Manassas happenings.



[Contact Us](#)

Resources



ChooseManassas.org

Learn more about business climate here in Manassas, access our annual report, read our blog and more!

[Learn More](#)



VisitManassas.org

All you need to know about the City's unparalleled dining options, one-of-a-kind shops and can't miss festivals and events can be found here.

[Learn More](#)

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INSPIRE

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SUCCEED

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