



## WE NEED YOUR FEEDBACK

Manassas City Council developed its most recent Strategic Action Plan through collaborative work with stakeholders representing a broad cross section of community interests. During that engagement Educational Attainment was clearly identified as a top priority and Workforce Development was specifically called out as a key area to focus on. In the final plan City Council set a goal to “Create within the education system robust workforce development initiatives aligned with the needs of the business community.”

Goals are no good if they don't have a baseline, targeted outcomes and progress towards achieving them can't be measured. A key measurement for this objective is that “A majority of the City's employers surveyed annually will be satisfied with their ability to find talent within the City's workforce.” The measurement does not distinguish between large and small employers or between different types of businesses. It encompasses ALL employers.

To set our baseline we have developed a quick initial survey that takes about 60 seconds to complete. After we qualify your businesses as being in the City of Manassas with a 20110 zip code, there are five short multiple-choice questions. We really need your participation to get started so please help by taking

this quick survey.

**As an incentive, respondents will be entered into a drawing for a \$25 Heart Beat Gift Card. A total of 10 recipients will be randomly selected, but you must respond by June 15, 2021 to qualify.**

To view the City's Five Year Strategic Action Plan click [here](#).

**TAKE SURVEY**

## Who We Are

Here, at the Department of Economic Development, our team is driven by a commitment to help businesses like yours thrive and grow. Please consider us as your personal concierge for any business-related needs. From permitting and licensing assistance, to access to capital or finding solutions to workforce demands, we are here for you.

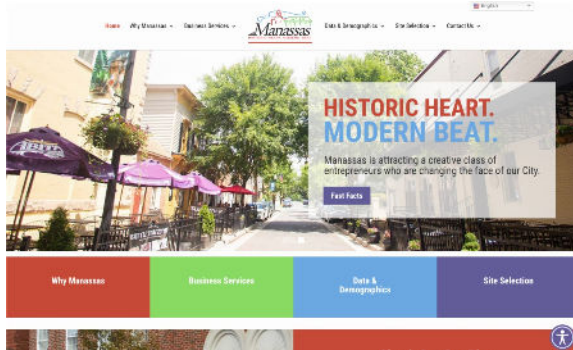
We understand that location is one of the most significant factors in whether a business succeeds and we thank you for choosing Manassas.

We also encourage your feedback. Please share ideas and information directly with us about anything that would be helpful to our local businesses. Also, don't forget to follow us on [Facebook](#) and [Instagram](#) for updates on Manassas happenings.



**Contact Us**

## Resources



[ChooseManassas.org](http://ChooseManassas.org)

Learn more about business climate here in Manassas, access our annual report, read our blog and more!



[VisitManassas.org](http://VisitManassas.org)

All you need to know about the City's unparalleled dining options, one-of-a-kind shops and can't miss

festivals and events can be found here.

[Learn More](#)

[Learn More](#)

INNOVATE

INSPIRE

GROW

SUCCEED

**City of Manassas Economic Development Department**  
9027 Center Street, Suite 401, Manassas, VA 20110  
[Visit us online](#) or call 703-257-8881

