



## BUSINESS BEAT

Economic Development News



April 19, 2018

### Featured Partner **Annual Business Appreciation Breakfast**



**May is Business Appreciation  
Month in Virginia and we want to  
celebrate with you!**

The City of Manassas cordially invites you to the 4th Annual Manassas Business Appreciation Breakfast, on May 10, 8 - 10 a.m., celebrating you and your business!



We are excited to announce Scott Ralls, Ph.D., President of Northern Virginia Community College as our keynote speaker. NVCC is one of the largest

### Calendar of Events

4/25 1 Million Cups,  
CenterFuse, 9-10 a.m.

5/2 - 7/25 Business  
Boot Camp,  
CenterFuse, 630-9  
p.m.

5/10 BAB Breakfast,  
Center for the Arts, 8  
a.m.

### In the News

[APP Jet Center Manassas  
Named #1 FBO](#)

[In Landlocked Manassas,  
Hepburn and Sons Leads  
the Maritime Industry](#)

[Area high school students  
tour Micron Technology in  
Manassas](#)

community colleges in the nation and is a tremendous asset for our region. Dr. Ralls is widely recognized as an innovator in workforce development and an expert in the roll of higher education in spurring economic development.

Don't delay, space is limited,  
so [REGISTER](#) soon!

If you have any questions regarding  
the event please contact:  
Nicole Smith, 703-853-3701  
nsmith@manassasva.gov

*We appreciate the contributions of each  
and every one of our employers and their  
staff. Due to space limitations we can only  
accommodate one representative -owner  
or senior manager- per business.*

### **Featured Property** **9105 Center Street**



Lovely space available in the heart of  
Historic Downtown Manassas.

The property is 1,900 SF and features a large display window; perfect for boutique or specialty retail. The location offers great visibility and abundant foot traffic. There are both rear and front entrances and one private bathroom included in this charming building, constructed in 1906.

Real estate costs on the rise  
in Prince William,  
Fredericksburg regions

And the Winners are:  
Micron Technology, Inc.,  
Tech Company of the Year

Local tourism has a new  
cadence

### **Featured Business** **Innovate Manassas**



CenterFuse and Innovate  
Manassas have announced  
the launch of the first LaB  
Bootcamp 101 on May 2.

The LaB Bootcamp is a  
series of intensive  
education sessions  
designed to help  
entrepreneurs and aspiring  
entrepreneurs develop the  
skills necessary to create  
successful, growth-oriented  
businesses.

Focused, intense and  
packed with useful material,  
LaB Bootcamp is tailored to  
aspiring entrepreneurs,  
helping them answer the  
following questions:

\* What is a good

Lease rate: \$2,200 per month

For additional information, contact  
Carmela Patrick, 703.330.1224  
or  
Patrick Small, 703.257.8881

business concept?

\* How can I determine if my business idea is a good one?

\* Do I really need a business plan and, if so, how can I write a great one?

\* What do I need to know about my customers and the market, and how can I get answers?

\* Where do I get financing?

\* How do I make sense of the numbers and which numbers really matter?

The team of experienced business leaders- all successful entrepreneurs- work with participants, introducing ideas and concepts, and showing you how to apply them to a current or potential business. At the end of the eight sessions, participants will have completed a business plan and have the opportunity to pitch their idea and plan to a group of potential investors.

The boot camp starts May 2 and runs through July 25. The cost for the eight-session program is \$200.

For additional information, visit: [centerfuse.work/lab/](http://centerfuse.work/lab/)

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INNOVATE

INSPIRE

GROW

SUCCEED

**City of Manassas Economic Development Department**

9027 Center Street, Manassas, VA 20110

[Visit us online](#) or call 703-257-8881

