



Department of Economic Development
City of Manassas
Contact: Patrick J. Small, CECD
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FOR IMMEDIATE RELEASE

Date: October 22, 2020

NEW Grant Funds Available for Manassas Businesses

Manassas, VA – October 22, 2020 – The City of Manassas is launching two additional grant programs to support small businesses impacted by COVID-19 using Federal CARES Act funds. In May, the City Council and the Economic Development Authority (EDA) announced the first round of grants which provided much needed relief to more than 120 businesses. Now, more than eight months into this pandemic, businesses continue to experience financial hardships whether due to capacity restrictions, revenue losses or new expenses. The “CARES Act Grant 2” and “Small Business Grant Fund for Marketing and Advertisement” have been established to help offset some of this burden and eligible businesses may apply for both.

According to EDA Chairman Mark Olsen, “The City’s small businesses have been severely impacted by the loss of sales and expensive safety measures they have had to deal with since March. We all know the last few months of the year are a critical time for them so the additional CARES Act funds that the Manassas City Council has made available are timely and will have a big impact. EDA looks forward to administering this next round of grant awards.”

GRANT SUMMARY

CARES ACT Grant Round 2:

This is a \$2,500 cash grant for Manassas-based small businesses impacted by COVID-19. Application period closes December 1, 2020 and preference will be given to those who have not received prior CARES Act grant funding from the City.

To apply, e-mail the completed application to CARESAct2@manassasva.gov.

[CLICK TO READ GUIDELINES AND APPLY NOW](#)

Small Business Grant Fund for Marketing and Advertising:

The City will award \$3,000 cooperative marketing and advertising grants to businesses willing to commit \$1,500 of their own funds. Grants may be used for any marketing and advertising purpose. The total pool of available funding is \$150,000.

To apply, e-mail the completed application to marketing@manassasva.gov.

[CLICK TO READ GUIDELINES AND APPLY NOW](#)

For questions about the application or program, please call 703.257.8881.



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About the City of Manassas Department of Economic Development

The City of Manassas fosters economic development through collaborative partnerships, sustainable fiscal management and supportive City services. The Department of Economic Development (DED) is directly responsible for business attraction, retention, expansion and tourism initiatives in the City. As a resourceful and collaborative organization, we work in partnership with our key stakeholders to ensure that we have what businesses need; including a highly educated and technical workforce with access to major universities and first-class training providers. We take an active leadership role in all that we do, serving as a community builder, collaborator and agent of economic growth. For help with your business needs please visit: <https://choosemanassas.org/> or call 703.257.8882.

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