



BUSINESS BEAT

Economic Development News



November 2, 2017

Featured Business: **CAPITAL BRANDWORKS**



Founded in 2015, Capital Brandworks recently moved its budding business to Historic Downtown Manassas. This marketing and branding company has experienced significant growth thanks to a commitment to superior customer service and quality craftsmanship. Capital Brandworks specializes in elevating brand awareness through custom apparel, branded products, and promotional solutions-Businesses like Shining Sol Candle, Okra's Cajun Creole and BadWolf Brewing are some of their many satisfied local clients.

The storefront in Trussler Hall, on Main Street, serves as the main office for Capital Brandworks as well as its showroom.



Buchanan Partners recently launched its website for The Landing at Cannon Branch.

[VISIT](#) this new site for status updates on the mixed-use project. If you are interested in one of the commercial office or retail opportunities, contact Patrick Small at 703-853-3701.

In the News:

[Velocity Wings Now Open](#)

[NASA Funds Manassas Based Aurora Flight Sciences](#)

[Manassas Companies Chosen for VA's Economic Gardening](#)

Garment samples and many "swag" options like pens, banners, keychains etc. are on display offering clients a hands-on personal experience that online catalog ordering does not. A nearby production facility and two full-time graphic designers enable quick affordable service of both small and large jobs.

Featured Partner **SMALL BUSINESS SATURDAY**



"Small Business Saturday" was launched in 2010 by American Express to encourage shoppers across America to focus a portion of their holiday shopping on small, local businesses. The program was initially aimed at helping main street businesses survive the economic downturn and card holders were offered various perks for shopping small. "Small Business Saturday" has since evolved into an annual event featuring tens of thousands of participating shops, restaurants and service providers throughout the country.

Small businesses are the life blood of Manassas and significantly contribute to this historic City's modern beat. The revenues generated from these businesses are what helps enable the City to provide high quality public services.

On Nov. 25, Historic Manassas Inc. will celebrate Small Business Saturday by "rolling out the blue carpet" for the local

Pilot

Local Artists Decorate
Downtown

Clutch Names Imagine,
Inc. a Leading Marketing
Agency in Three
Categories

Calendar of Events

11/8 Million
Cups, CenterFuse 9
a.m.

11/8 OTBA, City
Tavern, 830 a.m.

11/9 CILE, City
Tavern, 830 a.m.

11/5 Economic
Dev. Series Lunch:
Transportation
Infrastructure,
10900 University
Blvd, MSN 5B8,
1130 a.m.

businesses. Events are planned throughout the morning to kick-off the local holiday season and discounts will be offered by many merchants.

For additional information, visit:
visitmanassas.org

To learn more about Small Business Saturday and opportunities to participate, visit: www.americanexpress.com/us/small-business/shop-small

Featured Property **WELLINGTON ROAD**



PRIME Land Available for Sale!

- 4.9 acres
- Very flexible zoning in I-1 district
- Perfect for flex warehouse and light manufacturing

Raw land is at premium in the City. This property, located on Wellington Road, adjacent to the Wellington Overpass on Rte. 28, offers an unique build-to-suit opportunity in Manassas.

The recent installation of an access road and public utilities nearby have made this site an enticing opportunity.

For additional information contact:

John Ryan, 703-288-2541

or

Patrick Small, 703-257-8881

INNOVATE

INSPIRE

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City of Manassas Economic Development Department

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[Visit us online](#) or call 703-257-8881

