



2021 Annual Report

At its <u>Business Appreciation Breakfast</u> on May 10th, Manassas's Department of Economic Development released its 2021 Annual Report detailing an exciting year of growth and opportunity in the City, filled with major project milestones, a record number of business opening celebrations, and lasting changes in Manassas.

The City's diversified, strong economic base – particularly robust in healthcare, manufacturing, and professional technical services – showed incredible resilience and fueled significant economic growth in 2021. Highlights of this activity include Micron (the City's largest employer) securing its Certificate of Occupancy for Phase 1 of their historic \$3 billion expansion, Didlake breaking ground on a new 44,000 square foot headquarters in the City, and Chantilly Air opening its 60,000 square foot hangar and fixed-base operator (FBO) facility at the Manassas Regional Airport. Additionally, the City celebrated 22 new business openings and expansion ribbon cuttings – a Manassas record.

The <u>2021 Annual Report</u> details new initiatives from the City including the free GED program, GRADUATE! and the Heart Beat Gift Card. It also describes the City's pipeline of over 360 new housing units, capital improvement projects, demographic changes, and much more.

"Our investments in economic development paid dividends in 2021," said Economic Development Director Patrick Small. "While our work is far from over, the growth of our business community this year is a testament to the diversification of our economy and the strong sense of place and community we have established."

VIEW MANASSAS 2021 ANNUAL REPORT

MANASSAS WORKFORCE SURVEY

Help Us Improve Our Education and Workforce Development Systems

Manassas City Council's most recent Strategic Action Plan identifies Educational Attainment as a top priority and Workforce Development a key area to focus on. In an effort to create an education system with robust workforce development initiatives that meet the needs of the business community, we are soliciting employer feedback through the 2021 Workforce Development Survey.

We ask that all employers - big or small - located in the City of Manassas complete the survey at the link below. The survey takes less than two minutes to complete with five short multiple-choice questions. Your participation is critical in developing a pipeline of talent to meet our business community's needs - both now and in the future.

As an incentive, respondents will be entered into a drawing for a \$25 <u>Heart Beat Gift Card</u>. A total of 10 recipients will be randomly selected, but you must respond by June 15, 2022 to qualify.

To view the City's Five Year Strategic Action Plan click <u>here</u>.

TAKE THE SURVEY

Who We Are

Here at the Department of Economic Development, our team is driven by a commitment to help businesses like yours thrive and grow. Please consider us as your personal concierge for any business-related needs. From permitting and licensing assistance, to access to capital or finding solutions to workforce demands, we are here

for you.

We understand that location is one of the most significant factors in whether a business succeeds and we thank you for choosing Manassas.

We also encourage your feedback. Please share ideas and information directly with us about anything that would be helpful to our



local businesses. Also, don't forget to follow us on <u>Facebook</u>, <u>Instagram</u>, and <u>LinkedIn</u> for updates on Manassas happenings.

Contact Us

Resources



ChooseManassas.org

Learn more about business climate here in Manassas, access our annual report, read our blog and more!

Learn More



VisitManassas.org

All you need to know about the City's unparalleled dining options, one-of-a-kind shops and can't miss festivals and events can be found here.

Learn More

INNOVATE

INSPIRE

GROW

SUCCEED

City of Manassas Economic Development Department 9027 Center Street, Suite 401, Manassas, VA 20110 Visit us online or call 703-257-8881





