





November 4, 2021



## **BUSINESS SPOTLIGHT**



#### **GNS Group Delivers PPE and E-Commerce Solutions in Manassas**

The <u>GNS Group</u>, an IT company specializing in application development and e-commerce, opened a small headquarters and fulfillment center on Phoenix Drive in Manassas this July.

Initially focused on IT development, the GNS Group carved out a niche in ecommerce – specifically optimizing Amazon digital storefronts. That expertise allowed their international team to successfully launch a robust <u>Amazon store for</u> <u>PPE products</u>, selling and distributing masks (dental masks to N95 equivalent KF94 masks) and sanitizer from their South Korean partner brand G Hope<sup>™</sup>.

"We opened our first location in Manassas to support our growing Amazon market shares. We've found this area provides great access to our market with much easier access to logistic needs and we're very excited to be in the City," said company CEO TK Cho. GNS Group employs a local team of four staff along with a number of international partners as well.

Most recently, GNS has been busy developing user applications supporting overthe-counter COVID-19 rapid test kits, a product waiting emergency use authorization by the FDA. The GNS designed application guides users on how to use the test kit as well as produces an AI-backed test result diagnosis.

We look forward to GNS Group's contributions in the fight against COVID-19 and welcome them to the City of Manassas!

# PARTNER SPOTLIGHT



#### **Prince William Chamber of Commerce**

The City of Manassas and its business community are part of a much larger, talented, and vibrant business network extending beyond our City limits.

One of the City's key partners in engaging the regional business community and bringing its leaders together is the <u>Prince William Chamber of Commerce</u>.

The Prince William Chamber of Commerce and its members create a connected, accessible business network by offering an <u>active event calendar</u>, facilitating information sharing, pulling together business leaders, and more.

Their membership, representing nearly 70,000 employees, spans a diverse range of industry and services from major hospital networks to local tax preparers. Most recently, the Chamber has been busy hosting a <u>series of ribbon</u> <u>cuttings</u> in partnership with the City's Economic Development staff, helping celebrate and introduce Manassas businesses to the region.



We hope your business seizes the opportunity to engage with the Chamber, explore its benefits and connections, and help grow our Manassas business community.

# **PROPERTY SPOTLIGHT**

#### The Shops at Signal Hill

Join successful retail tenants Aldi, Qdoba, and Northwest Federal Credit Union in the heart of the Liberia Avenue retail corridor in Manassas.

The Shops at Signal Hill – located at

Liberia and Signal Hill Rd. - has one of the largest available retail openings in the

area with spaces ranging from 3,100 sq. ft. to 10,500 sq. ft.

Signal Hill is in a well-established commercial corridor connected by Liberia Avenue and its 43,000 vehicle trips per day. The area boasts over 140,000 residents within five miles of the shopping center. The immediately available spaces are highly visible and would be a great fit for restaurants, retail, or other customer-facing business.

For more information, <u>contact us</u> or view the flyer below.



### Who We Are

Here at the Department of Economic Development, our team is driven by a commitment to help businesses like yours thrive and grow. Please consider us as your personal concierge for any business-related needs. From permitting and licensing assistance, to access to capital or finding solutions to workforce demands, we are here for you.



We understand that location is one of the

most significant factors in whether a business succeeds and we thank you for choosing Manassas.

We also encourage your feedback. Please share ideas and information directly with us about anything that would be helpful to our local businesses. Also, don't forget to follow us on <u>Facebook</u>, <u>Instagram</u>, and <u>LinkedIn</u> for updates on Manassas happenings.

**Contact Us** 

### Resources



